



## 3 Day Certificate Program on "Case Study Methodology"

Organized by  
Jindal Institute of Leadership Development and Executive Education (**JILDEE**)  
&

**INDIAN INSTITUTE OF COAL MANAGEMENT, KANKE, RANCHI**  
**For Officers of Coal India Limited**  
20-22 January 2020

### Monday- 20<sup>th</sup> January, 2020

#### Session 1 & 2

09:30 am- 09:45 am

Registration

09:45 am-10:00 am

Inaugural Session

**Sidharth- Manager ( OP JINDAL GLOBAL UNIVERSITY)**

10:00 am- 01:15 pm

**Introduction to Case Study – Learning and Relevance**

Dr. Chitresh Kumar  
Assistant Professor & Deputy Controller of Examinations  
Jindal Global Business School

01:00 pm- 02:00 pm

**LUNCH**

#### Session 3 & 4

02:00 pm- 03:30 pm

**How to develop a Case Study?**

Dr. Anirban Ganguly  
Professor & Assistant Dean  
Jindal Global Business School

03:45 pm-05:15 pm

**Identifying relevant cases for teaching and practice by participants**

Dr. Anirban Ganguly

**Tuesday- 21<sup>st</sup> January, 2020**

**Session 5 & 6**

10:00 am-1:15 pm

**Workshop on Case Analysis – Developing and writing a teaching note structure, content and audience.**

Dr. Chitresh Kumar

01:00 pm- 02:00 pm

**LUNCH**

**Session 7 & 8**

02:00 pm-03:30 pm

**Analyzing a case study – Cases in Operations Management**

Dr. Anirband Ganguly

03:45 pm-05:15 pm

**Analyzing a case study – Human resources and Organization Behavior**

Dr. Asim Talukdar  
Professor & Director, Office of Career Services  
Jindal Global Business School

**Wednesday – 22<sup>nd</sup> January, 2020**

**Session 9 & 10**

10:00 am- 01:15 pm

**Developing Case Studies based on past experience and historical incidents.**

Dr. Asim Talukdar

01:00 pm- 02:00 pm

**LUNCH**

**Session 11 & 12**

02:00 pm- 05:00 pm

**Presentation by participants and discussion by the instructor**

Dr. Asim Talukdar

05:00pm – 05:15pm

**Valedictory Address:-**

**Dr Prabhash Chandra Mishra, Executive Head, IICM**  
**Dr Akhilesh Singh, General Manager (Geol/Systems/Program coordination)**

**Lunch: 01:00 pm – 02:00 pm**

**Venue: IICM, Kanke, Ranchi**